



## SUSTAINABILITY TRAINING FOR FINANCE MANAGERS

### Who should attend?

Financial managers in tourism, hospitality and food service businesses.

### What will attendees gain?

Participants will assess how much your business could save through resource efficiency and do an analysis of techniques and technologies that deliver cost savings including an analysis of how to integrate non-financial data into annual reports for greatest impact.

### Attendees will:

- ✓ Learn to use metrics to good effect and methods to keep track of performance
- ✓ Utilise payback, return on investment and other methodologies to assess the value of resource efficiency programmes
- ✓ Understand the role of responsible business reporting in broader financial and corporate reports

### Workshop content

The session includes a formal presentation element, activities focussed around case studies, a range of interactive activities. Typical course content includes:

- An introduction to resource efficiency and responsible business
- Case studies of savings that can be delivered
- Establishing benchmarks and metrics to maximise savings from responsible business programmes
- The role of technology, an introduction to technologies that deliver and ways to calculate return on investment

### What do participants take back to their organisation?

- An assessment of the savings that could be accrued through specific resource efficiency measures in their business
- A set of benchmarks, metrics or other measures that can be used to keep track of progress
- An assessment of technologies that work and mechanisms to accurately calculate return on investment
- An understanding of the value of non-financial reporting as an element of corporate reporting

*“Hospitality businesses that make the most significant savings from responsible business initiatives have the full commitment of their finance team. This course provides financial managers with all the know-how they need to deliver these savings and improve image.”*

*Debra Adams, HOSPA*

### Key Facts

#### Next course date:

21<sup>st</sup> October 2014,  
Turl Street Kitchen,  
Oxford

#### Course length:

4 hours (9am – 1pm)

#### Course cost:

£195 + VAT per person

#### More information:

T: 0845 591 3635  
E: [info@rhpltd.net](mailto:info@rhpltd.net)  
W: [www.rhpltd.net](http://www.rhpltd.net)